



Eric Valdez
Multidisciplinary
Graphic Designer
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Education

Sept. 2014 – Aug. 2017
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design

Sept. 2007 – Aug. 2009
Platt College
Alhambra, CA
Associate of Arts in Graphic Design

Sept. 2003 – Dec. 2006
Pasadena City College
Pasadena, CA
General education courses, foundation drawing, beginning painting, and screen printing

Experience

Mar. 2022 – Present
Designer 2
Impact Trial Consulting
Los Angeles, CA
Designing PowerPoint presentations for use by attorneys in legal matters, editing deposition videos for use in presentations, creating info graphics for legal matters, designing promotional material for events hosted by legal firms, and correspondence with clients.

Dec. 2019 – Nov 2021
Graphic Designer
C3 Entertainment
Burbank, CA

Designed thumbnails for digital content licensed to various streaming services, concept development for C3's streaming service relaunch, designed promotional one-sheets for licensed properties, created social media content for C3's brands, artwork approval for licensed products, designed merchandise for C3's most notable brand; The Three Stooges, eCommerce, and digital asset management.

Mar. 2019 – Nov. 2019
Graphic Designer
SPM Design
Fullerton, CA
Designed installations, large-scale wall graphics, and signage for corporate and retail spaces and prepared print files for production.

July 2018 – Mar. 2019
Art Director (freelance)
Xelas (urban craft beer bar)
Los Angeles, CA
Brand identity development, social media content creation, and design of marketing materials; merchandise; menus; and signage.

Skills

Proficient with Acrobat, After Effects, Audacity, Bridge, Canva, Illustrator, InDesign, Keynote, Lightroom, MadMapper, Microsoft Office Suite, Photoshop, PowerPoint, Premiere Pro, Spark AR Studio, and TSPS

Familiar with Adobe XD, Cinema 4D, Dreamweaver, Processing, Sketch, and SketchUp Pro

Craft: Acrylic painting, book binding, intaglio printing, laser cutting, letterpress printing, digital photography, Risograph printing, screen printing, sketching, stenciling, and watercolor painting

Recognition

Apr. 2017
Student Merit Award
Craft in Motion/Direction
Art Directors Club, New York, NY
Unstoppable, animated short

Aug. 2017
Semifinalist
Fine Art - Animation/Motion Graphics
Adobe Design Achievement Awards, Las Vegas, NV
Unstoppable, animated short

Languages

Fluent in English and Spanish

Personal interests

Record and comic book collector, outdoor summer movie screening enthusiast, and occasional bass guitarist.